



GHTC 2017

IEEE Global Humanitarian Technology Conference

DoubleTree By Hilton San Jose, California, USA — October 19 – 22, 2017

Organized by IEEE Region 6 & IEEE Santa Clara Valley Section



Exhibitor Prospectus

The Premier Humanitarian TECHNOLOGY INVOLVEMENT Opportunity of the Year

IEEE GHTC 2017 will be held in San Jose, California, October 19, 2017 to October 22, 2017. GHTC 2017 is the IEEE's flagship annual international conference for scientists, engineers, technology professionals, practitioners, academics, foundations, government and non-government organizations, and individuals engaged in humanitarian work.

This conference reaches hundreds of participants who are passionate about using technology for the benefit of humanity. The intellectual capital and momentum produced at GHTC lead the way in promoting innovation and education in best practices in humanitarian technology, broadening impacts from local to global. Participants from around the world to form a program of invited talks, technical sessions, tutorials, exhibits, networking, and social activities, to discuss and develop solutions for present and future humanitarian needs. The 2017 conference theme this year will be "Technology for the Benefit of Humanity".

Exhibitors reach decision makers and technology developers from many sectors in the premiere conference setting to display such capabilities. Exhibiting in the IEEE Global Humanitarian Technology Conference can provide for education in humanitarian technology and demonstrates support for the development of new and innovative technologies related to this vital mission. Speakers influence humanitarian work globally. Authors of the (IEEE Xplore) conference proceeding papers present not only to participants but add to the body of technical literature supporting the development of humanitarian technology efforts.

To begin the booking process for exhibiting at IEEE GHTC 2017 contact us today!

Additional information can be found at: <http://2017.ieeeghtc.org>. For more information, please contact:

Rachel Brockhoff

Conference Manager

GHTC 2017

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BENEFITS

Exhibitor Benefits

Exhibiting at the IEEE Global Humanitarian Technology Conference provides an excellent and affordable opportunity to promote your company/organization and to meet and interact with a large audience of government officials, foundations, NGOs, system integrators, small businesses, investors, academic institutions and research laboratories. **The Global Humanitarian Technology Conference is an opportunity to reach key decision makers and technology developers from many sectors in the premiere conference setting to discuss capabilities, network, and form collaborative relationships.**

Only a limited number of tabletop exhibit spaces will be available for this conference.

Table Top Exhibitor – \$1,200

Tabletop exhibitors receive:

- A 30" x 72" skirted exhibit table with two chairs
- Two (Conference and Exhibit) passes
- A listing on the conference website (with your logo and a link to your web site)
- A listing in the conference program

Educational Institutions – \$600

Tabletop exhibitors receive:

- A 30" x 72" skirted exhibit table with two chairs
- A listing on the conference website (with your logo and a link to your web site)
- A listing in the conference program

Publisher Exhibits – \$250

Qualified publishers will have the opportunity to display appropriate materials in the Publisher Exhibit Area. Each publisher will receive:

- 1/3 of a 30" x 72" table for display of materials.
- A listing on the conference website (with your logo and a link to your web site)
- A listing in the conference program

Exhibitor Applications

To download the download the Exhibitor Application form please visit:

<http://2017.ieeeghtc.org/exhibitor-program>

All exhibitors must be pre-approved by the Conference Exhibitor Chair. Exhibitors must support the mission of the conference. Any question of appropriateness of exhibits will be at the discretion of the Conference Exhibitor Chair.

A contract and payment in full is required to secure an exhibit space. Refunds are available in full until September 1, 2017.

EXHIBIT SPACE APPLICATION/CONTRACT

Booth license charge is \$1,200 per 6 ft. x 3 ft. booth.

Exhibitor

- Publisher Exhibits \$250 Educational Institutions \$600
 Table Top Exhibitor \$1,200

If you are interested in contributing a different amount than listed above, please specify your contribution amount:

Payment is due within 30 days of receipt of contract submission.

Company Information

Company Name

Mailing Address

City State Zip Code Country

Phone Web

I have read and agree to the terms and conditions of this contract.

Print Name Title

SIGNATURE Date

Contact Information

Name Email

Phone Fax

Mailing Address
(If different from above)

City State Zip Code Country

Payment Information

- Check Bank Transfer American Express Visa MasterCard

 /

Card Number Security Code* Expiration Date

* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel.

Billing Address

City State Zip Code Country

SIGNATURE Date

All payment information will be kept strictly confidential. Credit card payment will be used only once and destroyed after processing.
Contact Rachel Brockhoff, Conference Catalysts LLC, rbrockhoff@conferencecatalysts.com for complete payment info.

1 Please read this contract carefully and print or type all information requested.

2 Complete, sign and send to:
Rachel Brockhoff
 Conference Catalysts LLC
 1210 NW 14th Avenue
 Gainesville, FL 32601 USA
 Tel: +1-352-872-5544
 Fax: +1-352-872-5545
 Email: rbrockhoff@conferencecatalysts.com

TERMS & CONDITIONS

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE GHTC 2017 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE GHTC 2017 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE GHTC 2017 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE GHTC 2017 management. IEEE GHTC 2017 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IEEE GHTC 2017 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per 6 x 3 space contracted at \$1,200.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following

Schedule of refunds:

After August 7, 2017 but before October 7, 2017:

Refund of 50% of the total license fee for cancellation

On or after August 7, 2017:

No refund or credit at any time.

It is understood that IEEE GHTC 2017 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE GHTC 2017 show is conducted shall become, in the sole discretion of IEEE GHTC 2017, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE GHTC 2017, this agreement may be terminated by IEEE GHTC 2017. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should IEEE GHTC terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE GHTC 2017 may, after computing the total amount of IEEE GHTC 2017 cost and expenses in connection with its preparation for and conducting of the IEEE GHTC 2017 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

TERMS & CONDITIONS (CONTINUED)

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IEEE GHTC 2017 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE GHTC 2017 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE GHTC 2017.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE GHTC 2017 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Booth Space

IEEE GHTC 2017 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.