



GHTC 2017

IEEE Global Humanitarian Technology Conference

DoubleTree By Hilton San Jose, California, USA — October 19 – 22, 2017

Organized by IEEE Region 6 & IEEE Santa Clara Valley Section



Exhibit and Sponsor Prospectus

The Premier Humanitarian TECHNOLOGY INVOLVEMENT Opportunity of the Year

IEEE GHTC 2017 will be held in San Jose, California, October 19, 2017 to October 22, 2017. GHTC 2017 is the IEEE’s flagship annual international conference for scientists, engineers, technology professionals, practitioners, academics, foundations, government and non-government organizations, and individuals engaged in humanitarian work.

This conference reaches hundreds of participants who are passionate about using technology for the benefit of humanity. The intellectual capital and momentum produced at GHTC lead the way in promoting innovation and education in best practices in humanitarian technology, broadening impacts from local to global. Participants from around the world to form a program of invited talks, technical sessions, tutorials, exhibits, networking, and social activities, to discuss and develop solutions for present and future humanitarian needs. The 2017 conference theme this year will be “Technology for the Benefit of Humanity”.

The conference can provide for education in humanitarian technology and demonstrates support for the development of new and innovative technologies related to this vital mission. Speakers influence humanitarian work globally. Authors of the conference proceeding papers present not only to participants but add to the body of technical literature supporting the development of humanitarian technology efforts. Exhibitors reach decision makers and technology developers from many sectors in the premiere conference setting to display such capabilities.

To begin the booking process for exhibiting at IEEE GHTC 2017 contact us today!

Additional information can be found at: <http://2017.ieeeghtc.org>

For more information, please contact:

Rachel Brockhoff

Conference Manager

GHTC 2017

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PATRON BENEFITS

Helping humanity and broadening the impact of humanitarian technology work

- Support for education, research, and other humanitarian activities that focus on technology for the benefit of humanity.

Branding and Awareness Building

- Direct promotion to IEEE members, and humanitarian practitioners working in the field
- Direct promotion to e-mail listings and publications; logo on website and in flyers
- Access to conference speakers and participants, including field practitioners, to learn about burning humanitarian issues, and how they are being addressed.

High Traffic Networking

- Approximately 300 attendees from over 30 countries
- Exhibit tables located in the same area as conference breaks where participants will have easy access to your information
- A welcome reception co-located with poster sessions providing direct interaction with innovators

General Information, Contact & Payment Information

There are a limited number of patronages offered at each level. A contract and payment in full is required to secure a patronage package; advance payment is required for to be included in conference promotion efforts.

Patrons must support the mission of the conference and be pre-approved by the Conference Patronage Chair. Any question of appropriateness of Patronages will be at the discretion of the Conference Patronage Chair.

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PATRON BENEFITS

| | Platinum Patron | Gold Patron | Silver Patron | Conference Proceedings, Badges, Bags Patron | Reception Patron | Breakfast/ Coffee Break |
|---|-----------------|-------------|---------------|---|------------------|-------------------------|
| Patron Level Recognition | | | | | | |
| Conference Website (with your logo and a link to your website) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Conference Posters & Signs | ✓ | ✓ | | | | |
| Conference Flyers | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Mention during opening & closing remarks | ✓ | ✓ | | | | |
| Program Listing | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Conference Program Advertisement | Full Page | Full Page | Half Page | Quarter Page | Quarter Page | |
| International Conference Promotion Campaign Recognition | | | | | | |
| Listing in all leading print & IEEE-GHTC publication promotion efforts | ✓ | ✓ | ✓ | | | |
| Patron level listed in all national and regional news releases and calendar | ✓ | ✓ | ✓ | | | |
| Networking Reception Recognition | | | | | | |
| Signs & Poster | ✓ | | | | | |
| Promotional email blasts | ✓ | | | | | |
| Speaking opportunity during Networking Reception | ✓ | | | | | |
| Speaking opportunities at the Conference | ✓ | ✓ | | | | |
| 30" x 72" skirted exhibit table with two chairs | ✓ | ✓ | ✓ | | | |
| Onsite banner provided by you (up to 2ft x 4ft) | | | | ✓ | ✓ | ✓ |
| Conference Passes | 6 | 4 | 2 | 1 | 1 | |
| | \$15,000 | \$10,000 | \$5,000 | \$5,000 | \$3,000 | \$500-1500 |

TERMS & CONDITIONS

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE GHTC 2017 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE GHTC 2017 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE GHTC 2017 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE GHTC 2017 management. IEEE GHTC 2017 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IEEE GHTC 2017 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per 6 x 3 space contracted at \$1,200.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following

Schedule of refunds:

After August 7, 2017 but before October 7, 2017:

Refund of 50% of the total license fee for cancellation

On or after August 7, 2017:

No refund or credit at any time.

It is understood that IEEE GHTC 2017 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE GHTC 2017 show is conducted shall become, in the sole discretion of IEEE GHTC 2017, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE GHTC 2017, this agreement may be terminated by IEEE GHTC 2017. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should IEEE GHTC terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE GHTC 2017 may, after computing the total amount of IEEE GHTC 2017 cost and expenses in connection with its preparation for and conducting of the IEEE GHTC 2017 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

TERMS & CONDITIONS (CONTINUED)

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IEEE GHTC 2017 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE GHTC 2017 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE GHTC 2017.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE GHTC 2017 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Booth Space

IEEE GHTC 2017 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.